

# OEUK AWARDS

## SPONSORSHIP OPPORTUNITIES

Thursday 30 November 2023

P & J Live, Aberdeen

Principal Sponsor



# OEUK Awards 2023

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We are proud to announce the OEUK Awards 2023, **recognising and celebrating the best of the UK energy industry**. The flagship event has continued to gain momentum to become one of the **social highlights** of the industry's year. The categories draw entries from companies and individuals from all over the UK and all sectors of our industry.

The P & J Live will be transformed on **30 November** for a glittering evening of fine wine, food, entertainment and the OEUK Awards ceremony itself.

Attended by **in excess of 500 guests**, representing leading businesses and organisations, local and national politicians and the media this truly is one of the most well-regarded industry Awards events of the year.



# Award Categories

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## Company Awards

- Equality, Diversity and Inclusion
- Outstanding Contribution to Energy Decarbonisation
- Outstanding Contribution to Energy Security
- Innovative Supply Chain of the Year (small and big)
- Neighbour of the Year

## Individual Awards

- Apprentice of the Year
- Early Career Professional of the Year



# Award Sponsors

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## Award sponsors will benefit from:

- Company branding on all materials produced for the Awards including:
  - Marketing emails
  - Social media activity relating to the specific award category (finalist announcement and previews)
  - Graphics for use on own company website social media to promote your involvement
  - Nomination forms
  - Awards ceremony holding slides
  - Finalists videos shown at the ceremony
  - Commemorative programmes
  - Sponsor status on OEUK Awards website

# Award Sponsors

- A half page advertisement/editorial in the awards ceremony programme
- Mention of awards sponsor in all media relations activities
- Invitation to participate in the judging panel
- One complimentary place at one of OEUK's top tables at the awards ceremony
- 20% discount on ticket price
- Sponsor mention during the awards ceremony
- Opportunity to present award at the ceremony to sponsored category winner
- Photo opportunities with award winner
- Opportunity to network with senior industry figures and rising stars, as well as other influential guests
- Access to event photography

**Category Sponsor - £13,000 + VAT**

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# Drinks Reception Sponsor

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The drinks reception sponsor will benefit from:

- Company branding on internal signage and branding produced for the drinks reception
- Sponsor status on OEUK Awards website
- Sponsor status in commemorative programme
- Sponsor status in marketing emails for the awards ceremony
- Five complimentary places at the awards ceremony



SOLD

# Liquor Miniature Sponsor

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The liquor miniature sponsor will benefit from:

- Company branding on all miniatures on each place setting at the awards ceremony
- Sponsor status on OEUK Awards website
- Sponsor status in commemorative programme

\* Liquor Miniatures to be sourced and purchased by OEUK



SOLD

# Chocolates Sponsor

The chocolates sponsor will benefit from:

- Company branding on all chocolates on each place setting at the awards ceremony
  - Sponsor status on OEUK Awards website
  - Sponsor status in commemorative programme
- \* Chocolates to be sourced and purchased by OEUK



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# Programme Sponsor

The Programme Sponsor will benefit from:

- Sponsor status in commemorative programme placed on tables at the awards ceremony
- Sponsor logo on front page of programme
- Full page advert in programme
- Sponsor status on OEUK Awards website



**SOLD**

# Entertainment Sponsor

The Entertainment Sponsor will benefit from:

- Company logo to appear on screen when entertainment is on at event
- Recognition by host as entertainment sponsor
- Sponsor status on OEUK Awards website
- Sponsor status in commemorative programme



Entertainment Sponsor - £4,000 + VAT

# Welcome Sponsor

The Welcome Sponsor will benefit from:

- Company logo to appear on branding at the entrance to the venue
- Sponsor status on OEUK Awards website
- Sponsor status in commemorative programme



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# Sponsorship Opportunities

The logo for OEUK Awards, featuring the text "OEUK AWARDS" in white and yellow on a blue background with a globe graphic.

All sponsorship packages available for the OEUK Awards 2023 will strictly be sold on a **first come, first served basis**.

Please email Leanne Sinclair with the package you would like to secure or to discuss the opportunity further.

Email: [leanne.sinclair@mearns-gill.com](mailto:leanne.sinclair@mearns-gill.com)